

# Speaking Competitions

2022 Sponsorship Prospectus



# Invitation to Partner

## PARTNER WITH NSW DEPARTMENT OF EDUCATION

The NSW Department of Education is seeking expressions of interest from organisations wishing to partner in support of the Premier's Debating Challenge, the Plain English Speaking Award and the inaugural Slam Poetry Competition.

## SPEAKING COMPETITIONS

The Literature and Language Arts program delivered by The Arts Unit offers a range of public speaking competitions to develop students' skills in speech-writing and oral presentation. Digital resources are also developed to support the teaching of these skills.





# Key opportunities

## BE A SUPPORTER

Take advantage of the opportunity to support over 12,000 students and approximately 1,600 teachers from over 1,160 schools.

## BE A GAMECHANGER

Make an impact on the development, achievements and wellbeing of students, schools and communities across NSW.

## BE VISIBLE

Expand your brand exposure across a range of collateral distributed to students and teachers.

# Value added by your investment

## 02

### **RAISING PROGRAM PROFILE AND ENGAGEMENT**

Giving more students multiple platforms and opportunities to speak, build skills and develop and demonstrate their ideas, values and leadership skills.

## 01

### **INCREASING STUDENT PARTICIPATION**

Reducing inequity related to cost and distance barriers for rural and remote students reaching finals rounds and representative opportunities.

## 03

### **EXPANDING RESOURCES IN SCHOOLS**

Enriching and expanding the suite of resources in schools that impact directly on quality teaching and student outcomes.



# Sponsorship levels



## Major Sponsor

**EXCLUSIVE: 60K + GST**

Be a featured brand across all Speaking Competition communications and event staging plus receive a tailored benefits package.



## Prize Partner

**NON-EXCLUSIVE: MIN 1K**

An opportunity to either support future leaders by building public speaking resources in schools or reward winners of the final competition rounds.

# Sponsor benefits

## **TAILORED BENEFITS PACKAGE**

- designed to meet your organisation's strategic goals and priorities

## **LOGO PLACEMENT**

- positioned on communications and a range of printed, digital and onsite collateral

## **SPONSOR CONTENT**

- communicated through our website, social media and video messages

## **NETWORKING OPPORTUNITIES**

- offered at key events and networking events with Department of Education executive





*'Debating helps me to engage with and argue ideas or perspectives other than my own, which expands my own perspectives and broadens my own understanding of important issues in the world.'*

**Student, Macquarie Fields High School**

*'Debating and public speaking fosters empathetic and informed citizens who understand that there are multiple perspectives on many of the issues facing us today. The students build a network with others who are not necessarily in their year group but are like-minded, and growing that network is a great thing for their mental and physical health at school.'*

**Teacher, Armidale Secondary College**



# Contact details

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## WEBSITE

[Speaking Competitions](#)

# Appendix 1 - Targeted Programs



Premier's Debating Challenge

Developing the reasoning and public speaking skills of students from Years 5 to 12, the Premier's Debating Challenge is open to all NSW government schools.

[Learn More](#)



Plain English Speaking Award

Providing an invaluable opportunity for NSW senior students to improve their confidence and to develop their speech-writing and public speaking skills.

[Learn more](#)



Slam Poetry Competition

Helping students find their voice and explore the exciting and powerful world of slam poetry, and guiding teachers in developing a school slam poetry program.

[Learn more](#)