



NSW Department of Education

# THE ARTS UNIT - Disability Initiatives 2023 Sponsorship Prospectus









## **DISABILITY INITIATIVES**

### **DISABILITY STRATEGY**

The NSW Department of Education's <u>Disability</u> <u>Strategy</u> sets out the plan for an education system that meets the needs of children and young people with disability. Programs offered by The Arts Unit support this priority area.

### THE CONNECTIONS PROGRAM

The Arts Unit's <u>Connections</u> team shares strategies, information and resources with teachers to improve learning outcomes and engagement for students with disability. Collaborations with various organisations such as the Art Gallery of NSW, Museum of Contemporary Art and Sydney Theatre Company provide exciting opportunities for students and professional learning for teachers.







### July to August 2023

The D'Arts Inclusive Dance Workshops for students are led by the NSW Department of Education Arts Unit in collaboration with industry professionals.

This exciting workshop program is designed to give students with disability the opportunity to explore, discover and reach new physical limits whilst engaging with teachers and students from other schools.

The one day workshops are suitable for students in Years 3 to 12, and all disabilities are catered for.

During the workshops, students and teachers will have the opportunity to discover new forms of physical expression in an engaging and supportive environment.

### Learn more



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### **SHINING STARS**



### **July to September 2023**

Shining Stars is a creative arts program for Kindergarten to Year 12 public school students with a disability. The program provides opportunities for students to engage in a relevant and meaningful arts education program that caters to the needs, interests and abilities of each student.

Students develop knowledge of the creative arts curriculum, life skills, performance skills and confidence as they explore creative and performing arts.

Students participate in a series of workshops where they can build creative arts skills and form friendships. The program culminates in exhibitions and live performances at the Campbelltown Arts Centre on 31 August and 1 September 2023.

### <u>Learn more</u>

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# D'ARTS ENSEMBLE (Schools Spectacular)

### **September to November 2023**

The D'Arts Ensemble provides an arena style performance opportunity for students with disability from public schools across NSW. Participation offers the opportunity to play a significant role in showcasing the students' abilities in the performing arts to a wider audience.

Each year students audition and work with their own school group, other schools, industry professionals and support staff to create a truly spectacular arena item.

The D'Arts Ensemble is involved in both small and large scale rehearsals where up to 5,000 other performers come together in the lead up to the Schools Spectacular. The event is staged at Qudos Bank Arena on Friday 24 and Saturday 25 November 2023 and will be broadcast nationally.







# SPONSOR BENEFITS

CUSTOMISED BENEFITS
PACKAGES ARE
DEVELOPED TO MEET
YOUR PRIORITIES AND
OBJECTIVES



### **BRAND EXPOSURE**

Logo positioned in events, communications and a range of printed and digital collateral.



### **SPONSOR CONTENT**

Communicated through our website, social media and video messages.



### **ACTIVATIONS**

Ranging from social media competitions to workshops and product sampling.



### **NETWORKING**

Opportunities offered at key exhibition launches involving education department executive.



# **DISABILITY INITIATIVES PARTNER - 75K**

Achieve your CSR goals by supporting students and teachers from these priority groups.

Your contribution will help to expand the opportunities available and further support state-wide participation in arts initiatives programs.

Receive brand exposure across relevant arts activities and events.









### **Non-Exclusive**

There are many ways to enhance teaching and learning experiences through the contribution of valuable in-kind support for disability initiatives.

### Examples;

- Costume accessories hats, wigs, masks,
- Green screens
- Puppets
- Printing services
- Props hoops, mats, pom poms, ribbons, scarves
- Sensory items
- Sound gear

Please contact us to further discuss any potential contributions you may be able to offer.





## **GET IN TOUCH**

Contact us to explore the possibilities of sponsoring in a way that meets your level of support and targeted objectives.

### Sandra Copeman

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THE ARTS UNIT

