

NSW Training Awards Sponsor EOI

Expression of interest closes on 26 April 2024

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Project Overview

The NSW Training Awards are conducted annually by Training Services NSW within the NSW Department of Education to recognise outstanding achievement in the vocational education and training sector. The Awards honour and reward the achievements of students, trainers/teachers, registered training organisations and employers.

One of the main aims of the program is to discover Vocational Education and Training (VET) Ambassadors. During the regional phase applicants that are outstanding in their industry are shortlisted and interviewed. The state phase will evaluate the regional winners and look for character values and virtues that will contribute to the qualities that are required to become an individual Ambassador.

Opportunity/Contribution

Partnering with the NSW Training Awards can lead to the following benefits

- Through promotional material, brand exposure, media engagement, networking and the opportunity to be associated with specific award categories, you'll showcase your commitment to excellence in VET.
- You'll build new networks, opportunities, and goodwill by connecting with learners, trainees, training providers, employers and government stakeholders.
- As a partner to the NSW Training Awards, you demonstrate your support of a world class skills system and its positive impact on the economic prosperity and sustainability of NSW.
- Directly align your organisation with the Premier's priorities for NSW in skilling to create jobs and build infrastructure.

- You'll establish your organisation as a leader in developing the future workforce of NSW and making NSW a great place to live and do business.

Platinum Sponsor - \$40,000 + GST

The department is seeking a principal sponsor to make a cash contribution towards the NSW Training Awards. The platinum sponsor is aligned with two NSW Training Awards, award categories.

Gold Sponsor - \$25,000 + GST

The department is seeking sponsors to support the NSW Training Awards financially or with in-kind contributions.

Silver Sponsor - \$15,000 + GST

The department is seeking sponsors to support the NSW Training Awards financially or with in-kind contributions.

Bronze Sponsor - \$5,000 + GST

The department is seeking a venue sponsor to support the NSW Training Awards with provision of a venue and associated services.

Benefits

Benefits vary according to Sponsorship level, please view our Sponsorship Prospectus for more information about the benefit.

[Sponsorship Prospectus](#)

Timeline	
16 April 2024	EOI Proposal Due
3 May 2024	Successful applicants notified
10 May – 17 May 2024	Sponsorship Agreement issued and countersigned
31 May 2024	Deliverables due
June – September 2024	Regional Events and State Event

Selection Criteria

Successful applicants will be selected according to the criteria listed below as well as comply with any special conditions:

- Ability to deliver a solution in accordance with the special conditions and timeline outlined in this EOI.
- Level of investment offered and capacity to add value to the NSW Training Awards.
- Organisational alignment with the department's values, priorities, target audience, corporate image and reputation.
- No conflict with departmental initiatives, programs or priorities including procurement contracts with existing or pending suppliers (including those on a prequalification scheme)
- Evidence of data security processes in place and the ability to comply with the department's requirements regarding student and teacher data privacy and security
- Variations requested to the opportunity and benefits and the department's capacity to accommodate them.
- Willingness to sign a Sponsorship agreement subject to the department's [Commercial Arrangements, Sponsorship and Donations policy](#) and [implementation procedures](#)

Next steps

Please contact us by email to express your interest by 16 April 2024.

Contact

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