

Surround Sound

2022 Sponsorship Prospectus



Invitation to Partner

PARTNER WITH NSW DEPARTMENT OF EDUCATION

The NSW Department of Education is seeking expressions of interest from organisations wishing to partner in support of Surround Sound, its regional band competition, specifically designed to develop and showcase the talents of students from rural and remote areas of NSW.

A RURAL AND REMOTE INITIATIVE

Surround Sound invites school bands to perform covers or originals in any style of contemporary music. Finalists will participate in a workshop with an industry mentor before performing in the final competition rounds in November at SpecFest, staged on the Qudos Bank Arena forecourt.





Key opportunities

BE A SUPPORTER

Take advantage of the opportunity to support the Surround Sound competition in its second year and be acknowledged across live, virtual and digital channels.

BE A GAMECHANGER

Make an impact on the development, achievements and wellbeing of students, schools and communities in rural and remote areas of NSW.

BE VISIBLE

Expand your brand exposure across a range of collateral distributed to students and teachers.

Value added by your investment

02

SHOWCASING RURAL & REMOTE TALENT TO A BROADER AUDIENCE

Providing high quality performance experiences to meet the needs of creative rural and remote students and committed teachers.

01

INCREASING STUDENT PARTICIPATION & WELLBEING

Increasing equity by reducing the cost barrier for rural and remote students reaching the final competition rounds.

03

EXPANDING RESOURCES IN RURAL & REMOTE SCHOOLS

Enriching and expanding the suite of resources in schools that impact directly on quality teaching and student outcomes.



Sponsorship levels



Major Sponsor

EXCLUSIVE: 50K + GST

Be the featured brand across all Surround Sound communications and event staging plus receive a tailored benefits package.



Prize Partner

NON-EXCLUSIVE: MIN 1 K

Take the opportunity to support future musicians by building resources in rural and remote schools. Final prize winners announced in Qudos Bank Arena.

Sponsor benefits

TAILORED BENEFITS PACKAGE

- designed to meet your organisation's strategic goals and priorities

LOGO PLACEMENT

- positioned on communications and a range of printed, digital and onsite collateral

SPONSOR CONTENT

- communicated through our website, social media, EDMs and video messages

LIVE & VIRTUAL ACTIVATIONS

- ranging from social media competitions to onsite marquees or product sampling

NETWORKING OPPORTUNITIES

- offered at key events and networking events with Department of Education executive





A word from Mulwaree High School

'Rural towns are very much driven by agriculture and the older generations, so this gives us something to do - it's important because it's focused on us and our achievements!'

Student

'The connections they make in these non-formal events are super important, and whether they know it or not, they will remember this for the rest of their lives!'

Teacher

[WATCH THE VIDEO](#)



Contact details

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