

2023 Schools Spectacular - Value-in-kind Support EOI





Fast facts

- Friday 24 and Saturday 25 November 2023
- Qudos Bank Arena
- 4 performances
- Showcasing the talents of thousands of students and hundreds of teachers
- Kindergarten through to Year 12
- Metro, regional, rural and remote NSW schools
- Live audience of approximately 30,000
- Broadcast on Network 7, 7 Plus and 7 Flix
- Over 1 million viewers
- Includes SpecFest outdoor festival event
- Countless opportunities to engage

[Learn more!](#)

Value-in-kind support

Call for supporters

HELP US SPREAD OUR SPARKLE A LITTLE FURTHER

The NSW Department of Education is interested in partnering with organisations with capacity to provide in-kind support by providing;

- Grand piano
- Costumes, accessories, hair and makeup products
- Props and fabric
- Technical gear, support and tools
- Stage and screen hire
- Exhibition and activation supplies
- Sunscreen and sanitiser
- Branded collateral

In return, we offer brand profiling and additional benefits.



Value-in-kind support



Grand piano

EXCLUSIVE - 10K VIK

Quantity: 1



Positioned on centre stage, the grand piano will feature in a spotlight performance both during the live shows and during the broadcast. The piano is required at the rehearsal venue from Friday 17 to Sunday 19 November, then at Qudos Bank Arena from Monday 20 to Saturday 25 November. Tuning services at both venues and all transport are to be included.

Value-in-kind support



Featured artist wardrobe

NON-EXCLUSIVE-15K VIK TOTAL

Quantity: 60 to 80 outfits

Multiple wardrobe items for 40 featured vocalists performing in the spotlight. Supporter acknowledged during the live arena show.



Costume accessories & party pieces

NON - EXCLUSIVE

Sample items: Hats, masks, wigs

Help us to put the final touches on our ensemble costumes by supplying accessories suitable for a range of ages and styles.



Hair & makeup products

NON - EXCLUSIVE

Quantity: Featured performers

Styling products for featured vocalists and featured dancers suitable for both live performance and television.

Value-in-kind support



Choir props

NON-EXCLUSIVE-20K VIK TOTAL

Quantity: 3,000

Props such as handheld torches and novelty items for the massed choir to create effects during the live show. Supporter acknowledged in program.



Large scale props

NON-EXCLUSIVE

Materials: Corflute, engineered cardboard, foam etc

Help us to create amazing theatrical effects by providing either large or medium scale props constructed with a variety of materials.



Fabric

NON-EXCLUSIVE

Quantity: Bulk - to be negotiated

We create stunning visual displays with bulk quantities of fabric, and reuse them for costumes in the following year. Fabrics range from satin and chiffon to parasilk.

Value-in-kind support



In-ear monitors

NON-EXCLUSIVE - 15K VIK

Quality / quantity: to be negotiated

- 40 x high quality - for vocalists
- 100 x medium quality - for orchestra

To assist students to hear a personal mix of vocals and/or instrumentation for the live arena performance.



VET toolkit supplies

NON-EXCLUSIVE

Items: High-vis vest, small toolkit, safety glasses, gloves, tape measure, tape, scissors and tool bag

Support our Vocational Education and Training (VET) students by supplying a toolkit of items suitable for work in the entertainment / event industry.

Supporter benefits

LOGO INCLUDED IN COMPOSITE LOGO BLOCK ON

- Schools Spectacular website
- Arena screens during the Schools Spectacular preshow, and supporter acknowledgement by host
- Giant screen on Qudos Bank arena forecourt during SpecFest

ADDITIONAL BENEFITS

- Acknowledgement in 'Special Thanks' section of printed program
- Hashtag mention in sponsor-related social media posts
- Supporter memento certificate
- Tickets to a Schools Spectacular performance

SpecFest support

SpecFest is the outdoor entertainment zone for the Schools Spectacular, positioned on the forecourt of Qudos Bank Arena. It provides students, families and friends a space to chillout, chat, and enjoy the atmosphere.

SpecFest offers food, shade, entertainment and a range of student-centred activations. It will also feature the final rounds of the rural and remote band competition, Surround Sound, on the main stage.



SpecFest stage hire

NON-EXCLUSIVE - 50K VIK TOTAL

Quantity / dimensions

- 1 x 6m x 6m roofed stage
- 1 x 9m x 9m roofed stage

Support our SpecFest performers by providing suitable staging to showcase their varied talents.

Value-in-kind support - SpecFest zone



Backline

EXCLUSIVE - 10K VIK TOTAL

Professional-level rock band backline including:

- drum kit
- bass
- 3 x guitars
- 2 x keyboards
- appropriate accessories



Technical support

NON-EXCLUSIVE

- Lighting: 30K VIK - lighting systems appropriate for both 6m and 9m outdoor performance stages
- Audio: 50K VIK - full audio line-array system for both 6m and 9m outdoor stages, including monitors
- Cameras: 30K - camera and switching system for SpecFest zone, including up to 6 cameras (one roving)



Digital screen hire

EXCLUSIVE - 30K VIK TOTAL

Quantity: 1 to 3

- Outdoor digital screens to display IMAG, signage and sponsor content in the SpecFest precinct.
- Supporter acknowledgement featured in screen content

Value-in-kind support - SpecFest zone



Exhibition infrastructure

NON-EXCLUSIVE

Style/size: To be negotiated

Help us showcase the visual arts talents of our students by providing easily-assembled exhibition systems for either indoor or outdoor displays.



Art / craft supplies

NON-EXCLUSIVE

Products: To be negotiated

Fuel our students' creativity by supplying a range of art and craft supplies suitable for creating quick and simple artworks.



Books / magazines

NON-EXCLUSIVE

Quantity: Min 250

Support our Book Nook relaxation area by providing children's books and magazines suitable for ages ranging from 5 to 16.

Value-in-kind support - SpecFest zone



Hand sanitiser

EXCLUSIVE

Quantity: To be negotiated

Help keep our students and audience safe by providing bulk quantities of hand sanitiser and/or dispensers suitable for large scale events.



Sunscreen

EXCLUSIVE

Quantity: To be negotiated

Sun safety in SpecFest is a priority for this summer event. Support us by providing bulk quantities of sunscreen and/or dispensers.



Red carpet hire / supply

EXCLUSIVE - 5K VIK APPROX.

Quantity: 8m x 6m

Carpet for photo booth and VIP ticket collection areas enjoyed by schools and families. Supporter branding may be included on carpeted areas.

Value-in-kind support - SpecFest zone



Flashmob hats

EXCLUSIVE

Quantity: 1,000

Support our flashmob performers who travel from across NSW to entertain the SpecFest crowd. Branding to be approved and delivery required by 3 November 2023.



Showbag production

EXCLUSIVE - MIN 5K VIK

Quantity: 5,000

Showbags distributed on exit from SpecFest, the outdoor entertainment precinct on the Qudos Bank arena forecourt. Supporter acknowledged in showbag artwork.



Showbag inserts

NON-EXCLUSIVE

Quantity: 2,500 or 5,000 units

Promote your brand by providing products for our student showbag distributed on exit from SpecFest. All products to be approved and delivery required by 3 November 2023.

SpecFest supporter benefits

LOGO INCLUDED IN COMPOSITE LOGO BLOCK ON:

- SpecFest supporter webpage
- Arena screens during the Schools Spectacular preshow
- Giant screen on Qudos Bank Arena forecourt during SpecFest

ADDITIONAL BENEFITS:

- Acknowledgement in printed program
- Hashtag mention in supporter-related social media posts
- SpecFest supporter memento certificate
- Tickets to a Schools Spectacular performance



Something we haven't thought of?

We are open to all offers of support. If you have suitable resources you think may add value to either our arena production or outdoor entertainment experiences, please reach out to us.



Education

Enquiries

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